

FLAT TOP HILLS

Winter, 2019 Media Fact Sheet

Live Inspired. Find Your Flat Top.

About

Named after the remote hills with flat summits where the Mondavi family gathered as children, Flat Top Hills wines are an achievement of the imagination, combining modern sensibility with a winemaking tradition that dates back four generations. Meticulously crafted with keen attention to quality and an approachable style, the wines satisfy the palate and stir the soul.

Flat Top Hills is a premium collection driven by uncompromising quality from G4, the fourth generation of winemaking leadership of the C. Mondavi family. The portfolio includes five wines that pair with a life well-lived: crisp Sauvignon Blanc, lush Chardonnay, supple Rosé, mouth-watering Red Blend and rich Cabernet Sauvignon. Carefully cultivated and diligently nurtured, the fruit-forward wines offer full body and soft structure. Consumers are invited to find their own “*Flat Top moments*” by celebrating the simple, and special, events in their lives and sharing on Flat Top Hills’ social platforms.

Winemaking

One of the founding names in American wine, the iconic C. Mondavi & Family history dates back four generations. Building on a legacy that includes some of the most storied wines and regions of California wine, Flat Top Hills is family-owned and draws from family-farmed vineyards in the Dunnigan Hills of California.

Flat Top Hills offers a modern and innovative approach to wine, showcasing a fruit-forward style with full body and soft structure.

Head winemaker Randy Herron drew on decades of experience to craft smooth, full-bodied wines, stylized with plenty of fruit and structure. He collaborated closely with consulting winemaker Angelina Mondavi, part of the G4, which conceived of the wines as their contribution to the family’s the long tradition of winemaking excellence. Together, Randy and Angelina developed a collection of modern wines that invoke a carefree feeling inspired by family gatherings in the vineyards. The wines are approachable, pairing easily with a relaxed meal, a celebration or just a conversation with a good friend.

Current Regional Launch Wine Releases, February 2019

2018 Sauvignon Blanc // Fresh, aromatic, crisp // SRP \$13.99

2018 Chardonnay // Medium-bodied, tropical fruit flavors, a touch of oak // SRP \$13.99

2018 Rosé // Ripe, luscious, structured // SRP \$13.99

2016 Red Blend // Mouth-watering, full-bodied // SRP \$15.99

2016 Cabernet Sauvignon // Rich, smooth, full-bodied // SRP \$15.99

Online

www.FlatTopHills.com

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